

## Marine Sanctuary Committee Meeting Report – April 30, 2009

### Accomplishments for April:

- BOCC Resolution Drafted and Queued for consideration
- \$6,000 TDC Grant to begin Permit Application Preparation
- Plan updated to include analysis showing \$1.17M Annual Economic Impact for county.
- Fun Fest Plans finalized

### Points of focus for the month of May:

- Begin Permit Application Preparation
- Passage of County Resolution supporting Sanctuary Plan.
- Successful Fun Fest Presence
- October 5K Race Plan Initiation (**Race Director and Sponsors**)
- Substantial completion of Impact100 grant application.

We are excited about our presence at Fun Fest with touch tanks, bumper stickers, a new logo and some graphics depicting the reef design. We are ready to **\*\*\*MAKE NAVARRE SNORKELICIOUS\*\*\***.

We've been proceeding with preliminary plans for an October 10<sup>th</sup> 'Run For The Reefs' 5K Race. Jeff Harris of Run With It shoes in the Publix shopping center has stepped forward to be our race director. We are looking for one or two prime sponsors and several smaller sponsors. Stacey Malegni, a Navarre resident with lots of public relations experience is working to ensure that we get very good coverage leading up to and on the day of the event. With help from the business community, this event can be one of the best events of the Fall in our area. Please consider being a sponsor and look for more information on this in the weeks ahead. Contact Mark Griffith at [navbms@navarrebeachmarinesanctuary](mailto:navbms@navarrebeachmarinesanctuary) or 850-677-1875 to inquire about sponsorships.

Our community awareness campaign is centered our new **MAKE NAVARRE SNORKELICIOUS** tag line coupled with our new logo and driving traffic to our web site ([www.navarrebeachmarinesanctuary.com](http://www.navarrebeachmarinesanctuary.com)) where we also can take tax deductible donations directly into the Chamber's Foundation account. By Making Navarre Snorkelicious we'll reap the benefits of the **3 E's**:

- **Economy - \$1.17M Annual Economic Output**
- **Environment – Provide more essential marine habitat and improved water quality.**
- **Education – Centerpiece amenity for the new Marine Science Center**

Our next meeting is Thursday, May 28<sup>th</sup> at 6:30 PM in the Belle Mer Meeting room on Navarre Beach.