

Navarre Beach Marine Sanctuary Committee

August 25th, 2009 Meeting Minutes

1. Presentation of Info/Promo Video produced by Navarre Press
 - Many positive comments and accolades for Christine O'Connor (videographer) and the folks that contributed to creating the video. It will soon be available on our website. We plan to use it at community speaking engagements and get it on the TDC and Chamber website also.
2. Permit Application Comments – Graphics of each permitted reef area (2 in the sound and 1 in the gulf) were viewed and the permitting process itself was described and discussed. The lone public comment received during this portion of the meeting is listed below.
 - Robert Turpin recommended that the Marine Sanctuary Committee continue to work with the county through the Marine Advisory Committee as necessary during the permit approval process with regard to any local or state regulatory issues that may arise (e.g. marker signage, etc.).
3. Financial Status
 - An up to date P&L was not available, but it was noted that we have received over \$1,000 in Run for the Reef sponsorships so we have a little breathing room for the expenses necessary to front this event.
4. Impact 100 Grant Update
 - Site visit went very well. Answers to two sets of follow up questions have been provided. Believe we have a good shot at reaching the finalists stage. We will know by Sept 16th if we do a finalist presentation. If so that will be on October 25th after which they (Impact 100) will vote on which of the finalists in our category (Environment) gets the \$102,800 grant.
5. Run for the Reef Planning
 - The race subcommittee assembly is complete with the following people stepping forward to handle various areas.

Name	Job	phone	email
Jeff Harris	Race Director	(850) 939-1001	runwithitnavarre@gmail.com
Nancy Sandler	Registration Coordinator		nasandler@bellsouth.net
Mark Griffith	Sponsor Coordinator	(850) 677-1875	navbms@navarrebeachmarinesanctuary.com
Andy Epstein	Awards/T-Shirts Coordinator	(850) 582-7610	epstein_a@bellsouth.net

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Tony Giangiulio	Course Director	(850) 936-0550	tsg.napoli@mchsi.com
Becky Logan	Results Coordinator	(850) 450-3752	rebecca.logan@eglin.af.mil
Claudia Kremer	Race Day Merchandising	(850) 450-3752	ThriftyTropicalShirts@gmail.com

Tentative meeting of the subcommittee set for Monday Aug 31 at 7:15 PM

a. Sponsorships

- Bronze and Silver sponsorship recruitment will end August 31st to allow us to finalize the design for the back of the Race T-Shirt.
- Our sponsor list as of today is shown below (We may get one or two more bronze sponsors)

Navarre Press	Gold (Sleeve of Shirt)
Griffin Photography	Silver
Run With It Shoes	Silver
Juana's	Silver
Best Western Inn	Silver
Wynn Haven Animal Clinic	Silver
Holly Hill Pottery	Silver
Hampton Inn & Suites	Silver
Gulf Coast Dive Pros	Bronze
Confused Clay	Bronze
Tom Thumb	Bronze
TC's Front Porch	Bronze
Region's Bank	Bronze
MBT Divers	Bronze
Mike & Nancy Sandler	Bronze

b. T-Shirts/Awards

- Once the final digital artwork is received from Navarre Press (1st wk of Sept). We'll get quotes from two vendors on t-shirts and place the initial order by Sept. 18th.
- Holly Hill Pottery is finishing up medallions for race awards (need ribbons to use with them)

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- c. Registration/Advertisement
 - Need more distribution points for race registration forms
 - Working with TDC on PSA's for radio and TV
 - Getting free ads in PNJ and NFL Daily News
 - Race Registration form needs to be published in Navarre Press
 - Will hand out race forms at two remaining concerts in the park and at Commerce and Coffee on Friday

- d. Security
 - 2 Santa Rosa Sherriff's Deputies hired for 3 hours each on race day
 - CERT application in (need to quantify help needed - e.g. monitoring side roads and helping traffic control)
- e. Runner's Packets
 - Need coupons and giveaways like coupons, chip clips, magnets, flashlights, etc. for the goodie bags
 - Also need the packet itself and copies of the race layout.
- f. Race Day Setup
 - i. Kiss The Fish/Merchandising
 - Folks can get their picture taken kissing the fish at the kissing booth and get a small prize for a donation
 - Kissing booth will also sell excess Race T-Shirts
 - Navarre Press will take finish line pictures that can be purchased online with half the proceeds donated to the marine sanctuary.
 - ii. Race Day Registration
 - Coordination with NWFL Track Club needed to determine what format data should be in to get registrants in to results timing system.
 - iii. Results
 - Need to get coordinate with NWFL track club as to what needs to be in place on race day and what kind of manpower would be helpful to provide to make sure timing and results publication is coordinated smoothly.
 - iv. Course
 - NHS JROTC will provide between 5-10 cadets to help setup and break down course – they will need direction.
 - Need cones and truck to distribute them (may need couple road barricades)
 - v. Water Station

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- Pensacola Recreational Fisherman's Association (5-6) volunteers to man the water station
 - Need 2-3 five foot folding tables
 - vi. Start/Finish Line
 - Coordination needed with NW FL Track club on help needed at finish line
 - vii. Awards Ceremony (Food/Beverage, Emcee/Music, Massages)
 - Island Time entertainment will provide music and emcee the awards
 - Navarre Healing Arts will set up a booth to provide massages for runners
 - Juanas will provide food and beverage
 - Need to ensure restrooms at Juana's are open early in the morning for
 - Need to draw a layout of the registration, results, awards, parking, and food area to coordinate traffic control with CERT
 - Need to confirm with Charlene Fearon the number of Marine Science Student volunteers can help with food and beverage distribution and setup/breakdown.
6. Coastal Cleanup Update
- Sat. Sept 19th
 - Mike and Nancy Sandler have most groups coordinated and have arranged for the trash bags and dumpster
 - Haven't nailed down divers yet for boat ramp area cleanup.