

Navarre Beach Marine Sanctuary Committee Meeting Minutes

March 28, 2011

Present at meeting: Mandy Evers, Nancy Sandler, Mike Sandler, Andy Epstein, Dan McCarren, Bob Byre, Ed Aldridge, Mark Griffith

Meeting started at 6:05PM with Mike Sandler presenting Mark Griffith with a Presidential Community Service Award for completing more than 250 and less than 500 community service hours

A. Committee Leadership (Mandy)

Nancy Sandler will be Community Awareness Coordinator.

B. Permitting update (Mark)

Requested and update from Keith, but have not received. Attempting to bypass formal review and do and informal review instead to speed up the permitting process. Will have and update before April 11th

C. Funding

a. TDC and County funding update (Mandy)

TDC approved matching funds up to \$75,000. Remainder of funding to come from District 4 recreation funds. They will decide if they will be voting on it at their April 11th meeting and will vote at the April 14th meeting. Nancy and Mike Sandler will attend the April 11th meeting. Mandy Evers and Mark Griffith will attend the April 14th meeting, which is open to the public (9AM).

b. Grants (applied for)

NDRA grant submitted to the county. Publix grant put on hold. Bob completed the process for submitting the Wal-Mart grant. It will be at least a month until we hear anything Nancy submitted the Guy Harvey Grant which will be reviewed at their next meeting.

c. Future Grants

Nancy to submit the LOI for the Impact 100 Grant. Discussed partnering with the Science Station. Mandy will follow up with Charlene Mauro.

d. Run for the Reef update (Mark)

Lenore is working on race logo and will have a few to choose from in the next month. Have receive multiple sponsorships and are continuing to follow up on new leads. Request has been sent to the county. Mike Sandler will submit request to CERT. Mandy will contact Amiee Schaffer about announcing and bringing out a van.

e. Sponsorship (Bob)

Discussed the direction sponsorship program would go with the new funding sources. All agreed that the imagery with the "tree" was the way to go and that we should move forward with a sponsorship program regardless of funding. Discussed adopt a tree instead of plant a tree. Bob proposed planning a media day for the time we think we will have permits. Committee agreed that we could have a plan for what we would want to present at a "grand opening" but would not be able to choose dates this far out. Sponsorship committee will have a detailed "spec" sheet for the sponsorship program next meeting so the committee and discuss advertising and marketing of the sponsorship program.

D. Community Awareness

a. Past Events

PSC volunteer expo went well. Got a few students interested in helping with the Run for the Reef although most were looking for volunteering on or near campus

FWB Home Expo did not produce a large crowd or interest.

b. Future Events

Garden Club Spring Fling (4/8) set up 8-10 and event 10-4. Nancy will be there in the morning, Dan will help with set up. Mark will come around Lunch time. Need more help after lunch.

Fun Fest (4/29 and 4/30). Approve \$75 expense to be split with the Foundation (we pay \$37.50). Decide 4-7PM on Friday and 10-4PM on Saturday to be set up. Mandy will include in e-mail for volunteers

Sunset Stampede (5/7) – Free booth space provided from 3:30-6:30PM to market Run For the Reef. Will also make Run For the Reef flyers available at shirt/bib pick up on May 5 at Run With It from 4-7PM and May 6 at Juana's from 4-7PM. Expecting 600 runners.

E. Funds Available

The committee has \$13,275 in funds.

F. Next Meeting

April 25, 2011 at 6PM at the Hampton Inn, Navarre

G. Adjourned at 7:45PM