

Navarre Beach Marine Sanctuary Committee Meeting Minutes October 24, 2011

Attendees:

Mike Sandler
Nancy Sandler
Dan McCarren
Andy Epstein
John Loftis
Mark Griffith

A. Permitting update and Project Details

Permits pending issue by Army Corps of Engineers. Keith Johnson (NBMS Environmental Consultant) completed the Environmental Assessment/Statement of Findings (EASOF) document as requested by the Army Corps of Engineers and delivered it to the Corps last week. All the documents required have been completed and the ball is entirely in the Corps court for issuing the permits to the county based on all of the requirements/documentation that has been completed.

B. Run for the Reef

a. Financials (Estimated)

Line Item/Metric	Budget	Actual (Est)	Budget Delta	Prior Yr (Est)	Prior Yr Delta (Est)
Income					
Sponsorships	\$ 4,000	\$ 4,975	\$ 975	\$ 3,000	\$ 1,975
Entry Fees	\$ 7,000	\$ 7,315	\$ 315	\$ 6,601	\$ 714
Total Income	\$ 11,000	\$ 12,165	\$ 1,165	\$ 9,601	\$ 2,564
Expenses					
Total Expenses	\$ 4,600	\$ 3,320	\$ (1,281)	\$ 3,245	\$ 75
Profit					
Pre Shirt Sales Net Income	\$ 6,400	\$ 8,846	\$ 2,446	\$ 6,356	\$ 2,489
Shirt Sales	0	300	\$ 300	\$ 150	\$ 150
Net Income	\$ 6,400	\$ 9,146	\$ 2,746	\$ 6,506	\$ 2,639

All revenue items not yet received – a couple of sponsorship checks, some credit card purchases, and a final active.com payment is still in Accounts Receivable.

b. What went well

Participation, Sponsorships and Race Day Operations went exceptionally well. All the volunteers and coordinators are to be commended for a job well done.

c. Improvements for next year

Solicit advertising trade out sponsorships early. Address the bottleneck of results data entry and perform a walk through of that function prior to race day. Ensure water is delivered to the fun run site.

C. Sponsorship

Mandy to work with Bob Byrer to set up a meeting in early November to fully define the program. Those interested in working on the reef sponsorship program and attending that meeting, please email Mandy (nwfevents@gmail.com)

D. Community Awareness

a. Past Events

Arts Festival – a few folks signed up for the run and information about the program was shared.

b. Future Events

None on the immediate agenda.

E. Other Business

a. Docks and Signs

John Loftis of Loftis Marine Division, Inc. attended the meeting and shared some insights on how he may be of assistance in answering questions regarding materials, permitting, etc with regard to current of future plans to augment the reefs with walkways, signage, boardwalks, piers, etc.

F. Next Meeting – December 5, 2011 (to avoid holiday) 6:30PM at the Hampton Inn

G. Meeting Adjourned at 7:20 PM