

Navarre Beach Marine Sanctuary Committee Meeting Minutes

February 27, 2012

In attendance: Mandy Evers, Mike Sandler, Nancy Sandler, Don Svien, Mark Griffith, Yvonne Harper, Bob Byrer

Call to order: 6:35PM

A. Gulf Side Reef

- a. Permits – county has received all permits
- b. Budget – Walter Marine gave the county an estimate of just under \$60,000 for Gulf Side reef. The county decided to move forward with Gulf Side Reef as originally planned. Cost increase due to county's request for Walter Marine to do surveying, material costs, and spacers and glue that were not figured into the estimate given by Walter Marine in Sept.
- c. Contract/installation – county will be sending final contract to Walter Marine. Once contract is signed, installation can begin. Expect to have the contract complete by middle of March. Need a 1 week window of calm seas to complete Gulf Side Reef installation

B. Sound Side Reefs

- a. Permits – waiting on Army Corp of Engineer Permits. Expected to have by now and will follow up with Corp.
- Budget - \$1610/reef structure. Increase costs put us over budget. Will look to NRDA grant monies to provide additional funding. If grant monies are not available, we will discuss the possibility of the county covering the shortfall or reduce the number of reef structures in the West reef (largest reef) to approximately 50 structures (from 77).
- b. Contract/installation – Installation is less weather dependant. County has requested the Walter Marine honor the price he just sent of \$1610 for the sound side contract. Committee will provide a recommendation to the Marine Advisory Council that the signs on the marker pilings on the sounds side should include Snorkeling Reef and Non-motorized Zone.

C. Funding update

- a. NRDA Grant – Reef projects have not been presented to the trustees. We were told that they are working on finishing up the comments on round 1 project before considering round 2 projects. Mandy will continue to follow up
- b. County money – TDC agreed to provide and additional \$25,000. Brings funding totals to \$100,000 from TDC and \$100,000 from District 4 recreation funds.

D. Sponsorship

- a. Flyer and Forms – Flyer presented and approved as long grammar changes suggested by the committee are complete. Committee discussed the number of flyers to order. Mandy will provide quotes for quantities of 2000-5000 for the committee to consider.
- b. Beach sign locations and design – size and locations send to Roger and will be reviewed by the commissioners in March. All signs 3 ft by 4 ft. Gulf side sign will be at eastern most gulf side walkover under the covered area across from the ladies room. Sound Side signs will be kiosks anchored on the beach. Eastern sound side sign will be at the west edge of the easternmost Pavilion and about 200 feet north of the pavilion. West sound side sign will be between the 2

western most pavilions. Approximately 40ft to the north of the pavilions and 360 ft south of the approximate mean high water line (MHWL). Bob will call Terry Wallace to discuss the possibility of using county resources to build the kiosks.

- c. Event- Discussed having grand opening event and decided we need to set a date to provide time to plan. Original plans were to do a community event and invite media outlets. It was suggested to do the ground breaking on weekday (Tuesday or Wednesday). Dates discussed were April 30, April 25 and May 1. Sponsor committee will meet and discuss options.

Sponsor committee meeting, Monday, March 12 at 6:30PM at the Hampton Inn, Navarre

E. Community Awareness (Nancy)

- a. Past Events – Coffee and Commerce
- b. Future Events – FunFest (April 27, 28) – have almost 2 people for each shift; could use more if available. Garden Club Spring Fling (April 20) – NBMS will be presenting and have a booth. Need volunteers for the booth.
- c.

F. Other Business

- a. 2012 Run for the Reef – sponsor requests sent. Working on developing media sponsor packets to help publicize the event. Sub-committees discussed. Mandy mentioned the possibility of some one besides Mark being or helping as a race director. Discussion of race director and sub-committees to be continued at another meeting
- b. Other
 - The Foundation board requested that any publicity, documents, brochures, etc. send out by the committee include mention of the Navarre Area Chamber of Commerce Foundation.
 - Discussion of recognition of sponsors. Committee decided to give the Navarre Beach Area Chamber of Commerce a tree sponsorship for their contributions. The committee would also like to recognize the TDC and County for their funding and discussed adding their names to the beach signs. Designs will be made to incorporate recognition for TDC and county funding. Designs will be presented and discussed at the next meeting.

G. Next Meeting

March 26, 2012 at 6:30PM at the Hampton Inn, Navarre

H. Adjourn – 8PM