

Navarre Beach Marine Sanctuary Committee

Meeting Minutes

April 30, 2012

Present at meeting: Mandy Evers, Mike Sandler, Debbie Hicks, Chris Hicks, Lenore Nicholson, Joy Tsubooka, Bob Byrer, Dan McCarren, Chris Kadletz, Wayne Maricle

Call to Order: 6:31PM

A. Installation Progress

- a. Sound Side Reefs – Waiting on David Walter Signature. Signage recommendation has been sent, but still working on confirming and securing signs.
- b. Gulf Side Reefs – waiting for weather; need 7 day window of calm seas.

B. Sponsorship

- a. Signs – Terry Wallace’s staff will construct the kiosks. Bob presents a sample sign from Signmaster. Signs will cost \$175 each. Committee recommends that right side panel be educational. Also, asked for addition of committee logo and Foundation logo to top, and thanks you to organizations that made significant contributions on bottom. Committee also agreed that signs need to be under plexiglass.
- b. Sponsor Plaques – Signmaster suggested using stickers rather than plaques. Some concern in committee about how a sticker would look rather than a plaque. Asked Bob to get quote on sticker and a sample of one as it would appear on our signs.
- c. Amount Sold – 5 trees sold

C. Ribbon Cutting Event – Uncertain about date reefs will start being installed. Committee decided they want to have reefs in the water or being installed at the event. Tentatively the date is set for May 22 at 11:30AM. A back up date of June 7 at 11:30AM was chosen if reefs would not be in the water by the 22nd. Final decision will be made May 15th.

D. Community Awareness (Nancy)

- a. Past Events –
Garden Expo – Mandy spoke about project. Sponsorship program was launched. More people came to booth than last year.
Fun Fest – Booth was very busy; a lot of interest. Sold \$275 in shirts and medals. Question arose about how funds that were donated specifically to the Sanctuary committee were kept separate from the Foundation funds. Mike Sandler addressed the concern.
- b. Future Events – World Ocean Festival – June 9th. Mandy will discuss costs with Charlene and bring to next meeting.

E. Other Business

- a. 2012 Run for the Reef - 4 registrations. Tasks have been divided among committee members. Kelly Grace will do the t-shirt design again. Committee will discuss t-shirt art more at a future meeting.

F. Next Meeting – May 21, 2012 at 6:30PM at the Best Western, Navarre

G. Adjourn -7:45PM